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FOR IMMEDIATE RELEASE

Mental health center announces new services Community Reach Center launches free Warm Line and COVID-19 Heroes Program

(May 7, 2020 – Westminster, Colorado) Community Reach Center will begin providing free call-in support on May 8. People who are feeling anxious, depressed, not sleeping well, beginning to abuse substances or experiencing strains on relationships due to the stress of COVID-19 can call 720-262-3312 Monday through Friday, 8am to 5pm. Mental health professionals will be available to talk, listen, lend support and facilitate referrals to other programs that can help build coping skills and bolster resiliency.

Also, on May 8, Community Reach will launch its new COVID-19 Heroes Program, offering up to six counseling sessions free of charge for any healthcare worker who lives or works in Adams or Broomfield counties. After initial evaluation counseling sessions will be provided via telehealth.

CEO Rick Doucet is concerned about the decrease in people seeking services since the outbreak of COVID-19. "We suspect that some people simply aren't aware that as an essential business we remain open to serve anyone, same as we always have," said Doucet. "Our new Warm Line is a convenient way for anyone struggling to maintain mental wellness during this stressful time to be able to talk to someone and get the support they need."

As a supplement, the agency's new COVID-19 Heroes Program is designed specifically to serve healthcare workers during the pandemic. "This is an exceptionally difficult time for healthcare professionals. It is an inherently stressful career now compounded by the worry of exposure to COVID-19, and potentially taking it home to their families," said Doucet.

"We also know that healthcare professionals are often better at caring for their patients than for themselves. We encourage any healthcare professional in Adams or Broomfield counties to give us a call and take advantage of these supportive services at no cost to them. It's our way of helping to safeguard their mental wellness so that they are better equipped to care for their patients and our community."

The Warm Line is not intended for crisis intervention. Anyone feeling unsafe or suicidal should call Colorado Crisis Services at 1-844-493-8255, text 38255, or visit the Behavioral Health Urgent Care Center at 2551 W. 84th Avenue in Westminster.

Community Reach Center remains open to new clients as well. In-person intake assessments are provided Monday through Friday at 8989 Huron St. in Thornton, and Tuesdays at 1850 E. Egbert St. in Brighton. Visit CommunityReachCenter.org for more information about intake assessments for new clients.

Community Reach Center is a top-tier non-profit behavioral health and wellness provider established in 1957 that serves people of all ages at seven outpatient offices and more than 100 community-based sites throughout Adams and Broomfield counties in Colorado. The Center employs more than 500 highly skilled professionals committed to health and wellness, currently serving 22,000 individuals annually. It is one of the first community mental health providers in the U.S. to incorporate pediatric primary care into its care continuum with the purchase of Mountainland Pediatrics in Thornton, Colorado and Broomfield Pediatrics in Broomfield, Colorado. Community Reach operates the first and currently largest school-based therapy program in Colorado. It is the first mental health provider in Colorado to receive accreditation from the Commission on Accreditation of Rehabilitation Facilities – an independent, nonprofit accreditor of health and human services.