Our Mission

To enhance the health of our community
Dear Friends & Supporters,

Community Reach Center’s legacy is built upon a steadfast commitment to provide life-changing services that support wellness for all ages. Throughout the past 65 years, the agency has achieved many “firsts” in Colorado: the first behavioral health agency to implement school-based therapy programs in public schools; first to launch an electronic health record system; and first to acquire a pediatric primary care practice that supports comprehensive integrated care for children. Innovations like these are developed by a staff comprised of some of the most talented clinicians and administrators in the field.

The COVID pandemic has challenged our agency to develop new approaches that will maintain seamless connection with current clients and ensure easy access for new clients seeking treatment. Currently, some clients prefer engaging in clinical services remotely from the comfort of their homes, and others choose in-person services. Retaining talented staff to accommodate all available service delivery options is key to meeting the needs of our community.

In 2021 the agency implemented a variety of recruitment strategies such as virtual job fairs, sign-on bonuses and compensation for relocation expenses. To ensure that we retain our talented staff and their valuable expertise, we continue to provide appreciation bonuses, tuition reimbursement, generous overnight shift differentials and much more. Staff enjoys a supportive culture at Community Reach that provides weekly video communications with the leadership team, pathways for professional development and continuing education opportunities. Now more than ever, we are committed to maintaining an investment in the growth and well-being of our staff because we know that investment supports the best treatment experience possible for our clients.

On behalf of the staff and board members of Community Reach, we are pleased to present the 2021 Annual Report.

Sincerely,

Rick Doucet
Chief Executive Officer

Deb Haviland
President, Systems Board

Steve Swensen
President, Foundation Board
Community Reach Center CEO Earns Lifetime Achievement Award

The National Council for Wellbeing has presented its 2021 Lifetime Achievement Award to Rick Doucet, CEO of Community Reach Center. This prestigious award honors the best and brightest in the field of mental health and addiction recovery, and recognizes individuals who have made a tangible, lasting, and far-reaching impact on the lives of vulnerable Americans living with mental illnesses and addictions. It was presented during the virtual NatCon21. NatCon is hosted by the National Council for Wellbeing and is the largest annual mental health conference in the U.S.

“To receive a lifetime achievement award from the National Council for Mental Wellbeing is beyond anything I could have imagined when I started out as a therapist,” said Doucet. “I want to dedicate this award to all of the people who work so hard every day to reduce the stigma that surrounds behavioral health and all the people who I have had the privilege of working with throughout my career.”

“The amazing work that our team at Community Reach Center has been able to achieve though the years is something that humbles me every day.

- Rick Doucet, CEO
Values

We embrace and respect diversity and community.

We create a safe environment that encourages innovation.

We focus on building lasting relationships, excellence and compassion.
Success with Feedback Informed Treatment

How do we know that treatment for mental illness works? Research indicates that the efficacy rates for mental healthcare treatment are higher than those for heart disease and other health conditions that many of us are more familiar with. Feedback Informed Treatment (FIT) is a tool to gauge the level of treatment satisfaction at the end of each session. At the conclusion of each treatment session, the client completes a simple survey designed to solicit the client’s perception of their treatment experience. To date, FIT is correlated with 12% lower no show rates and 13% fewer disengagement from treatment. A low FIT score tells the therapist that an adjustment to the treatment plan in collaboration with the client may be warranted.

### Outcome Rating Scale (ORS)

**(Ages 13 to Adult)**

**Individually**

(Personal well-being)

**Interpersonally**

(Family, close relationships)

**Socially**

(Work, school, friendships)

**Overall**

(General sense of well-being)

Dashed lines are 10cm long

1 cm = 1 point

Max points = 40

*Higher scores are better*
Community Reach Center proudly welcomed Amanda Jones, MA, LPC, CAC III, as the agency’s new Chief Clinical Officer on August 30.

Jones earned a Bachelor of Arts degree in Psychology and Sociology from New Hampshire’s Keene State College. She holds a Master of Arts in Community Agency Counseling from University of Northern Colorado.

Jones launched her career at Community Reach Center in 2000 as a therapist and served as Clinical Director and interim Chief Operations Officer. Most recently, Jones served as the Chief Clinical Officer at The Center for Mental Health in Montrose, CO. She will help shape Community Reach Center’s organizational strategy, oversee all clinical services and implement strategic agency goals.

“We are so pleased to have the opportunity to bring Amanda back in a leadership role at Community Reach Center. She is extremely well regarded throughout the agency,” said Rick Doucet, CEO. “We are fortunate to reap the benefits of Amanda’s extensive experience with Colorado’s community mental health system.”
Integrating Pediatric Primary Care with Mental Wellness Services

Comprehensive mental health services are provided on-site for infants, children and families at Community Reach Center’s two pediatric primary care locations: Broomfield Pediatrics in Broomfield and Mountainland Pediatrics in Thornton. A brief mental health exam is included with each appointment as well as post-partum depression assessments for new mothers.

Additionally, both locations ensure the safest clinical setting possible with robotic sterilization procedures for exam and treatment rooms after each young patient. Both sites provide COVID vaccinations for eligible children. Remote telehealth services are also available at both locations for parents who prefer that service delivery option for consults. Providing integrated pediatric services in one convenient location improves access for families to the supports they need to foster their child’s sense of well-being – particularly amid a stressful pandemic.
Board of Directors

△ Sheryl Bain - Treasurer
◆ Retired, Leadbetter Animal Hospital

△ Don Cassata, PhD - Member
◆ Retired, Director of Adams County Dept of Social Services

△ Patrick Day - Vice President
◆ The Day Agency American National Insurance

△ Liz Fuselier - Member
◆ Treasurer- Foundation
◆ AXA Advisors

△ Marge Gallegos - Member
◆ Retired, Psychologist, Denver Public Schools

△ Michele Haney, PhD - Member
◆ President, Red Rocks Community College

△ Brad Harvey - Member
◆ Vice President- Foundation
◆ President|CEO, Horizons North Credit Union

△ Deb Haviland - President
◆ Retired, Development Director, Community Reach Center

△ David Sprenger - Member

△ Paul Siska - Member
◆ Retired Undersheriff, Adams County Sheriff's Office

△ Michael McIntosh - Member
◆ Chief Deputy, Douglas County Sheriff’s Office

△ Nancy Sneath - Member
◆ Reginal Director Health Information Management, Parallon

△ Bruce Vezina - Member
◆ Agent, State Farm Insurance

△ Mary Ann Wisehart - Member
◆ Secretary- Foundation
◆ Retired, Lucent Technologies

△ Susan Webber - Secretary
◆ Realtor|Broker Keller Williams Preferred Realty

◆ Chris Fiedler, PhD - Member
◆ Superintendent
◆ School District 27J

◆ Patrick Lynch - Member
◆ Owner, Patrick Lynch Financial

◆ Steve Swensen - President
◆ President- Foundation
◆ Retired, FirstBank

◆ Jamie Winger - Member
◆ Regional Vice President
◆ Equitable Advisors

△ The Honorable John Popovich - Member
◆ Retired, District Court Judge, Adams County 17th Judicial District
Community Reach Center provided $2 million in charitable care for individuals unable to pay for services.
Demographics

Unduplicated Consumers Served: 15,731

Age
- Adult (18-59) 56%
- Youth (0-17) 39%
- Senior (60+) 5%

Race
- Caucasian 67%
- Hispanic 38%
- American Indian 5%
- African American 5%
- Asian 2%
- Native Hawaiian 0.5%

Consumers Served per Municipality

Thornton
Westminster
Denver
Other
Commerce City
Brighton
Northglenn
Broomfield
Federal Heights
Unspecified
# FY 2021 Donors

We are pleased to honor the following people and organizations who generously contributed this fiscal year!

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<th>$1000 - $5000</th>
<th>School District 27J</th>
<th>United Power, Inc.</th>
<th>Allied Recycled Aggregates</th>
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<td>BrightView Landscaping Services</td>
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<td>Firstbank</td>
<td>Applewood Plumbing, Heating &amp; Electric</td>
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<td>$100 - $499</td>
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<td>Karmen MacKendrick</td>
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<td>Deb Haviland</td>
<td>Kat Torres</td>
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<td>Gerald Hunt</td>
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<td>Gloria Rudden</td>
<td>Matthew Haviland</td>
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Community Reach Center is a top-tier non-profit behavioral health and wellness provider established in 1957 that serves people of all ages at seven outpatient offices and more than 100 community-based sites.
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<tr>
<th>Locations</th>
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<tr>
<td><strong>Administration</strong> 1870 W. 122nd Ave., Ste. 100, Westminster, CO 80234</td>
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<tr>
<td><strong>A.W.A.R.E. Center</strong> 690 West 84th Avenue., Thornton, CO 80260</td>
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<td><strong>Behavioral Health Urgent Care</strong> 8440 N. Bryant St., Westminster, CO 80260</td>
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<td><strong>Brighton Outpatient &amp; Intake</strong> 1850 E. Egbert St., Ste. 200, Brighton, CO 80601</td>
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<td><strong>Broomfield Outpatient</strong> 100 Spader Way, Ste. 267, Broomfield, CO 80020</td>
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<td><strong>Broomfield Pediatrics</strong> 3301 W. 144th Ave., Broomfield, CO 80023</td>
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<td><strong>Center for Detox Services</strong> 2551 W. 84th Ave., Westminster, CO 80031</td>
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<td><strong>Commerce City Outpatient</strong> 4371 E. 72nd Ave., Commerce City, CO 80022</td>
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<td><strong>Early Childhood Services</strong> 8889 Fox Dr., Thornton, CO 80260</td>
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<td><strong>Margaret Carpenter Center</strong> 8801 Lipan Street, Thornton, CO 80260</td>
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<td><strong>Mountainland Pediatrics</strong> 8889 Fox Dr., Ste. A, Thornton, CO 80260</td>
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<td><strong>Northglenn Outpatient</strong> 11285 Highline Dr., Northglenn, CO 80233</td>
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<td><strong>Stages Sub-Acute Treatment Facility</strong> 11275 Highline Dr., Northglenn, CO 80260</td>
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<td><strong>Thornton Intake Office</strong> 8989 Huron St., Thornton, CO 80260</td>
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<td><strong>Thornton Outpatient</strong> 8931 Huron St., Thornton, CO 80260</td>
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<td><strong>Westminster Outpatient</strong> 3031 W. 76th Ave., Westminster, CO 80030</td>
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303.853.3500 | www.CommunityReachCenter.org