

A group of hikers with large backpacks are walking along a grassy trail. In the foreground, a man with a large blue and grey backpack is seen from behind. Next to him, a woman with a blue and black plaid backpack is smiling and looking back over her shoulder. Other hikers are visible further down the trail. The background shows a vast, hilly landscape under a bright, slightly cloudy sky.

# Annual Report

Thriving Through  
Change

2024



Mission: To enhance the health  
of our community.

# Annual Report Contents

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## Letter from CEO & Board President

Read insights from Rick Doucet and Patrick Day about CRC's impact in 2024, and discover the individuals who comprise our leadership team and Board of Directors.

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For more information, visit us at:  
[communityreachcenter.org](https://communityreachcenter.org)

# A letter from the desk of

## Rick Doucet

“Throughout the challenges and opportunities presented by the ever-evolving behavioral health landscape, we have remained steadfast in our mission, demonstrating resilience and thriving through change.

**Rick Doucet and Patrick Day**  
*CEO and Board President*

2024 has been a year of growth and celebration at Community Reach Center. Throughout the challenges and opportunities presented by the ever-evolving behavioral health landscape, we have remained steadfast in our mission, demonstrating resilience and thriving through change. This year, we successfully navigated state-level transitions, expanded our leadership team, implemented a new engagement model, and adapted our services to align with the Certified Community Behavioral Health Clinic (CCBHC) program.

Our staff achieved countless milestones throughout these changes, and I want to highlight a few. Our clinical team successfully launched a new engagement model. This person-centered approach enhances our consumer experience by fostering engagement through multiple disciplines within a single treatment week. By increasing interactions, we help individuals seeking services establish healthy habits and make consistent progress toward their treatment goals. Frequent sessions with providers create the “muscle memory” needed to sustain positive changes that we are happy to see in the people we serve.

By adapting our programs and services to align with the Certified Community Behavioral Health Clinic (CCBHC) model, we are better positioned to meet the growing mental health needs of our community. Since 2000, state funding for mental healthcare for the uninsured has increased by less than 1%, despite rising demand. We are grateful to the state applying for a CCBHC planning grant, which benefits CRC and other Colorado providers. With this program in place, CRC is fully committed to implementing the evidence-based CCBHC model, both in service delivery and payment structures. Together, we are ensuring Colorado remains at the forefront of comprehensive and high-quality behavioral health care to help secure a healthier and brighter future for all.

Our More to Our Story Annual Art Gala, held in July, was the most successful yet. Spearheaded by the Marketing & Communications Department and the Consumer Advisory Panel, the gala showcased a record-breaking number of artwork submissions, each piece reflecting the unique and powerful stories of our consumers. This event remains a cornerstone of our efforts to reduce stigma and foster more compassionate and supportive attitudes toward mental health.

As we propel our mission forward, I am excited to acknowledge all our achievements in this year’s annual report. Together, with the help of our Board, community partners, staff, volunteers, and donors, we are making behavioral health care more accessible and providing life-saving services to the communities who need it most.

# Impact

Community Reach Center provides life-saving services that support the mental and physical health of Coloradoans. We are proud to report that our ongoing efforts are making a positive impact in the lives of those we serve, ensuring that our communities have the opportunity to thrive.

“I have achieved many milestones at CRC such as moving into supportive housing, celebrating five years of sobriety, and overcoming anxiety.”

*Tamara, CRC Consumer*



**10,976** unduplicated consumers served.



**50%**

*of  
youth  
served.*

(Ages 0 - 17)



**44%**

*of  
adults  
served.*

(Ages 18 - 59)



**6%**

*of  
seniors  
served.*

(Ages 60+)



# Community Reach Center

## Leadership



**Rick Doucet, MA**  
Chief Executive Officer



**Amanda Jones, MA, LPC,  
CAS**  
Chief Operating Officer



**Werner Hoellerbauer,  
PhD**  
Chief Information Officer



**Christi Mecillas**  
Chief Financial Officer



**Michael Stackpool, MD**  
Chief Medical Officer



**Michael Marsico, LCSW**  
Vice President of Clinical Services



**Ryan Berry, MA, LPC**  
Director of Quality Improvement



**Emilee Cronin, MS**  
Director of Human Resources



**Jennifer Gilbert, MS,  
LMFT, LAC, QMAP**  
Clinical Director



**Kait Hamor, BSRN**  
Director of Nursing



**Rudi Lacko**  
Director of Facilities & Food Services



**Daniela Rossi, LPC**  
Clinical Director



**John Siewert, BS**  
Director of Information Systems



**Erin Stotts, MA, LPC**  
Clinical Director

# Community Reach Center Board of Directors

## **Community Reach Center Inc., Community Reach Center Systems Inc., and Community Reach Center Pediatrics Board**

### **Patrick Day** - President

*Owner, The Day Agency*

### **Nancy Sneath** - Vice President

*Regional Director, Health Information Management, Parallon - HCA Healthcare*

### **Sheryl Bain** - Treasurer

*Retired, Ledbetter Animal Hospital*

### **Michele Haney** -

Secretary

*President, Red Rocks Community College*

### **Liz Fuselier**

*Equitable Advisors*

### **Marge Gallegos**

*Retired, Psychologist, Denver Public Schools*

### **Brad Harvey**

*President | CEO, Horizons North Credit Union*

### **Deb Haviland**

*Retired*

### **Michael McIntosh**

*Bureau Chief, Douglas County Sheriff's Office*

### **Gregg Moss**

*Regional Vice President of Communications and Community Engagement, Intermountain Healthcare*

### **John Popovich**

*Retired, District Court Judge, Adams County 17th Judicial District*

### **Paul Siska**

*Retired, Undersheriff, Adams County Sheriff's Office*

### **Bruce Vezina**

*Agent, State Farm Insurance*

### **Mary Ann Wisehart**

*Retired, Lucent Technologies*

### **Jamie Winger**

*Regional Vice President, Equitable Advisors*

## **Community Reach Center Foundation, Inc. Board**

### **Steve Swensen** - President

*Retired, FirstBank*

### **Brad Harvey** - Vice President

*President | CEO, Horizons North Credit Union*

### **Liz Fuselier** - Treasurer

*Equitable Advisors*

### **Chris Fiedler**

*Superintendent, School District 27J*

### **Marge Gallegos**

*Retired, Psychologist, Denver Public Schools*

### **Patrick Lynch**

*Owner, Patrick Lynch Financial*

### **Jamie Winger**

*Regional Vice President, Equitable Advisors*

### **Mary Ann Wisehart**

*Retired, Lucent Technologies*

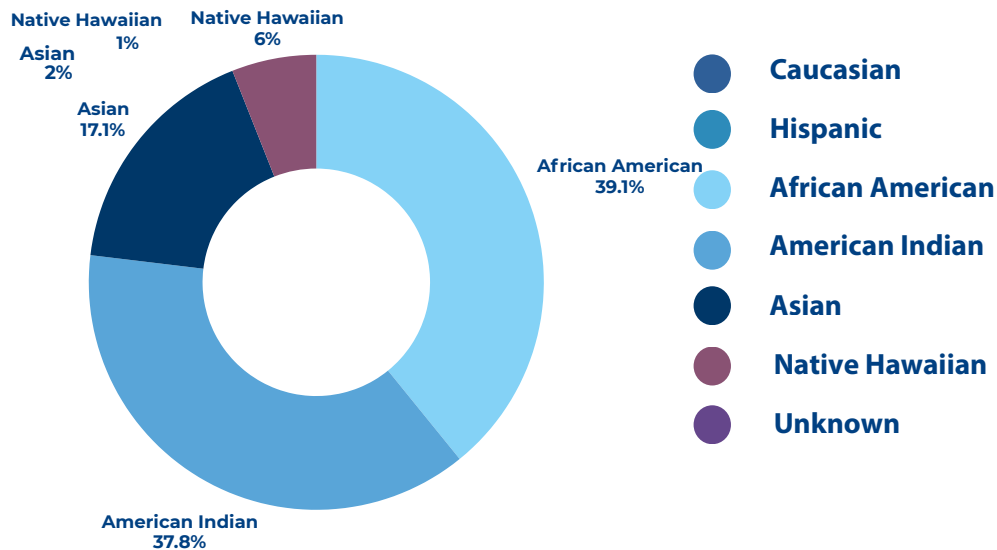
# Community Reach Center's Reach

In 2024, Community Reach Center participated in twenty three resource fairs to connect the community with essential and life-saving services.

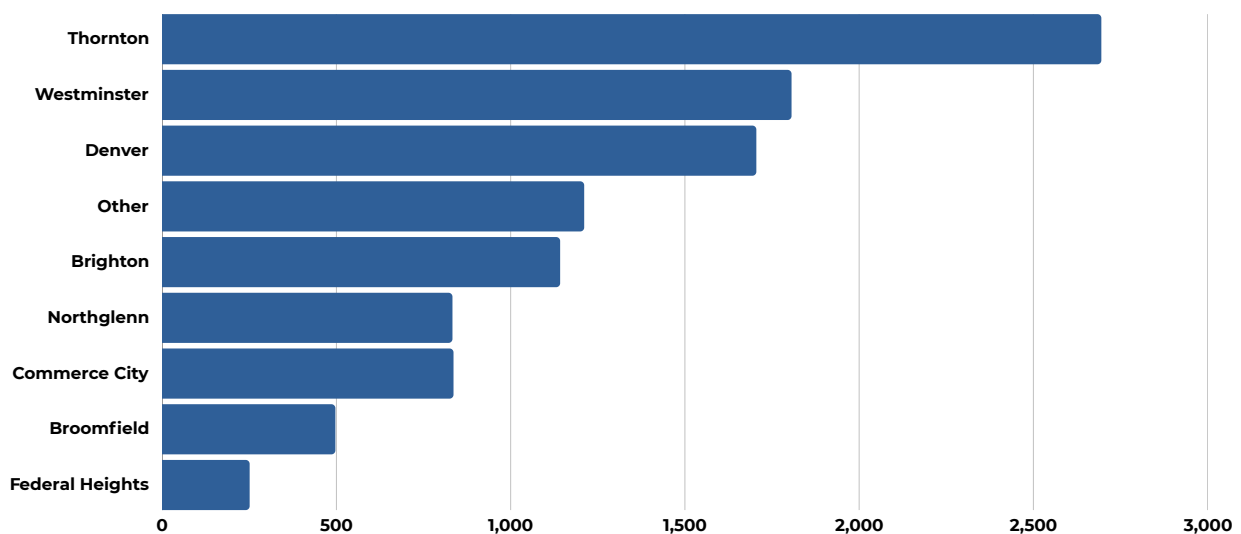




## Demographics



## Consumers Served Per Municipality



“Resource fairs are more than events; they are lifelines. They allow us to meet people where they are, offering the support and services they need to thrive and reminding them they are not alone.”

*Grecia Morgado Contreras, CRC Staff*

# Programs & Services

Community Reach Center provides a broad continuum of evidence-based therapies and supportive services designed to meet each person's needs.



### Outpatient Care

Outpatient Care provides comprehensive behavioral health services designed to enhance individuals' well-being.



### Residential


Residential Programs provide 24-hour therapeutic homes tailored to individual needs, fostering group living, learning, and independence throughout the recovery journey.





### Community-Based

Community-Based Programs empower individuals to achieve goals through therapy, peer support, vocational services, case management, and a drop-in center, fostering connection and mutual support within the community.

### Key Services:

 **Individual Therapy:** Discuss your needs with a therapist one-on-one.

 **Group & Family Therapy:** Connect with others or your family to solve problems.

 **Care Management:** Receive help accessing community resources in your area.

“In 2014, before I got on Medicaid and started coming to Community Reach Center, I was pretty isolated. It’s helped me immensely. I love the classes and the intake was very easy.

*Bruce, CRC Consumer*



### Justice, Accountability, and Recovery (JAR)

JAR offers compassionate, tailored psychotherapy for individuals in the criminal justice system, promoting personal growth, understanding of behavioral health diagnoses, community safety, and reduced recidivism.




### School-Based


School-Based Programs offer evidence-based, trauma-informed services for students aged 4 to 21, promoting resiliency, recovery, and overall well-being while supporting their behavioral health journey.



### Pediatrics

At Broomfield and Mountainland Pediatrics, we provide a wide range of integrated pediatric services to help benefit children.

 **Peer Support:** Feel supported by someone with lived experience.

 **Medical Services:** Receive help managing your medications.

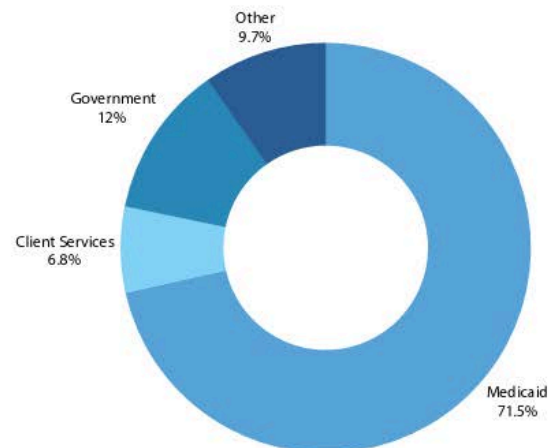
# Financials

This annual report highlights Community Reach Center's financials and performance in fiscal year 2024.



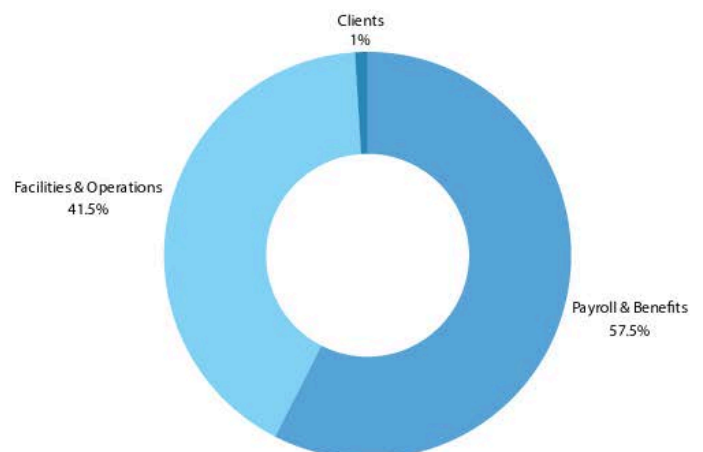
## Revenue

●	Medicaid	\$24,592,011
●	Client Services	\$2,335,155
●	Government	\$4,128,466
●	Other	\$3,351,319
TOTAL		\$34,406,951



## Expenses

●	Payroll & Benefits	\$19,761,124
●	Facilities & Operations	\$14,258,305
●	Clients	\$336,587
TOTAL		\$34,356,016

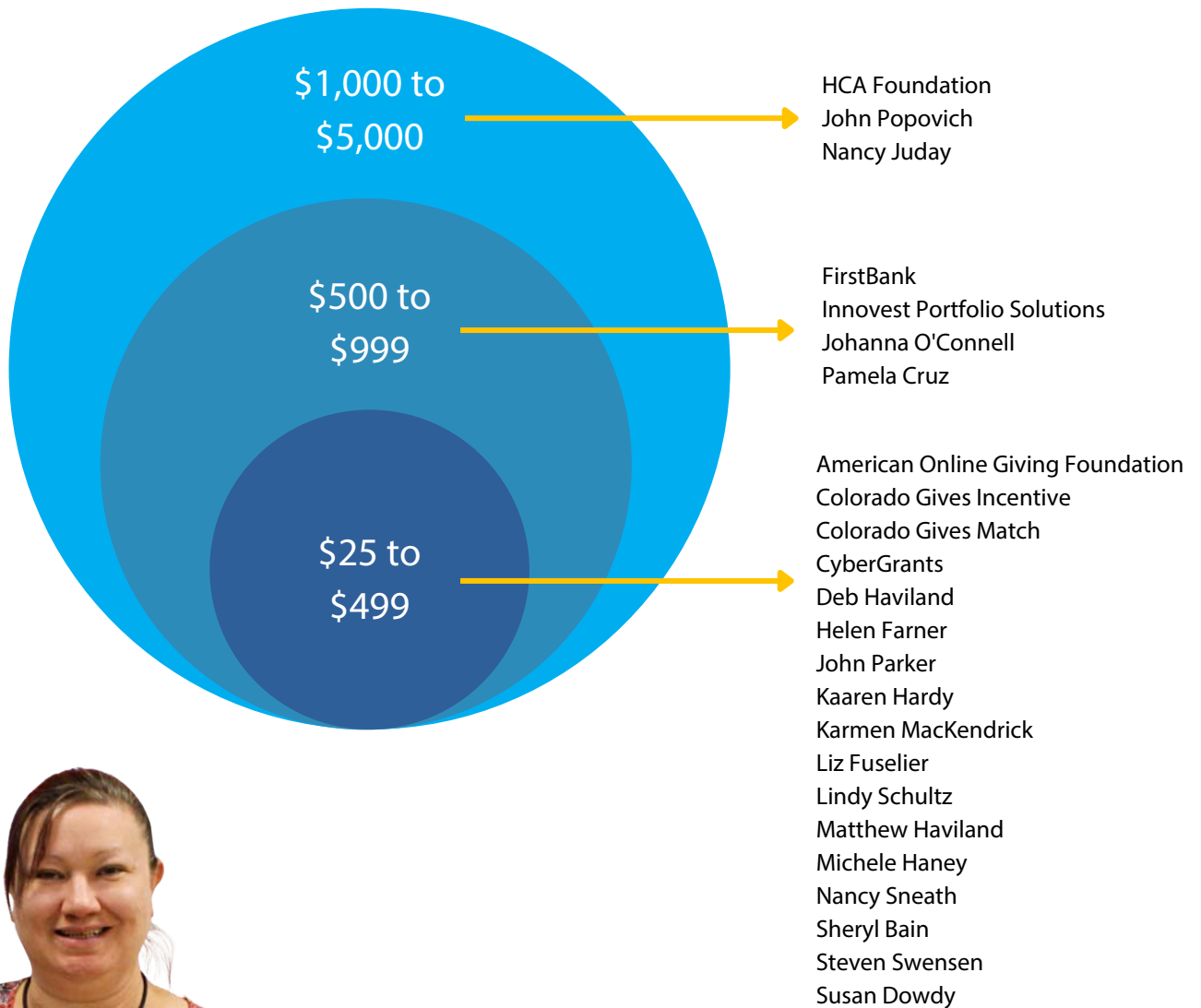


## Program Spotlight

**Empowerment Center for Adolescents** opened in January of 2024 in collaboration with District Attorney Brian Mason for Colorado's 17th Judicial District, Thornton Police Department, Adams County Commissioners, and the City of Thornton. This collaborative network is designed to provide emergency placement to help youth access essential services for family reunification, kinship placement, or until a long-term placement is established.



# Community Reach Center Supporters



This year, **we are honored to recognize the individuals, organizations, and partners who have generously contributed their time, resources, and dedication to advancing mental health care.** Your support ensures that we can continue delivering compassionate services to those who need them most.

# Events

In 2024, Community Reach Center kept busy celebrating a variety of internal and external events dedicated to empowering both our staff and the community.



“The Clinical Team of the Year Award recognition means a lot because it reflects our team cohesion and our dedication to providing the best care for our consumers.

*Aspen Mares-Toledo, LAC, LPCC,  
CRC Staff*



## Denver Pride Parade

We are proud to partner with The Center on Colfax to celebrate love and raise awareness for the LGBTQ+ community. As a mental health nonprofit committed to acceptance, we were honored to participate in the Denver Pride Parade this year.

## Annual All-Staff Event

At CRC's Annual All-Staff Event, we celebrated our incredible team and their vital work in the community. Staff enjoyed well-deserved self-care activities, including sound-bowl therapy, chair massages, therapeutic candle pouring, creative art, and time with adoptable furry friends. This event reminded us of the importance of prioritizing our own well-being while supporting others.

## More To Our Story Art Gala

On July 18th, our 3rd Annual More to Our Story Art Gala celebrated the creative talents of our consumers, featuring stunning works in acrylic painting, drawing, photography, and 3D design.

## Consumer Holiday Parties

To close out 2024, we organized two holiday parties for our consumers, ensuring a joyful and festive season. Thanks to the dedication of our staff, board members, and generous donors, we provided 200 gifts to children and families in need. Each holiday party included festive holiday activities, free winter coats, and a special visit from Santa!



## Community Reach Center

# Locations

Community Reach Center supports over 10,000 consumers across approximately 100 locations in Adams and Broomfield counties.

### AWARE Center

690 W 84th Ave.  
Thornton, CO 80260

### Empowerment Center for Adolescents

8801 Lipan St.  
Thornton, CO 80260

### Brighton Outpatient

1850 E. Egbert St. #200  
Brighton, CO 80601

### Mountainland Pediatrics

8889 Fox Dr. #A  
Thornton, CO 80260

### Broomfield Pediatrics

3301 W. 144th Ave.  
Broomfield, CO 80023

### Northglenn Outpatient

11285 Highline Dr.  
Northglenn, CO 80233

### Campus

1870 W. 122nd Ave. #100  
Westminster, CO 80234

### Thornton Outpatient

8931/8989 Huron St.  
Thornton, CO 80260

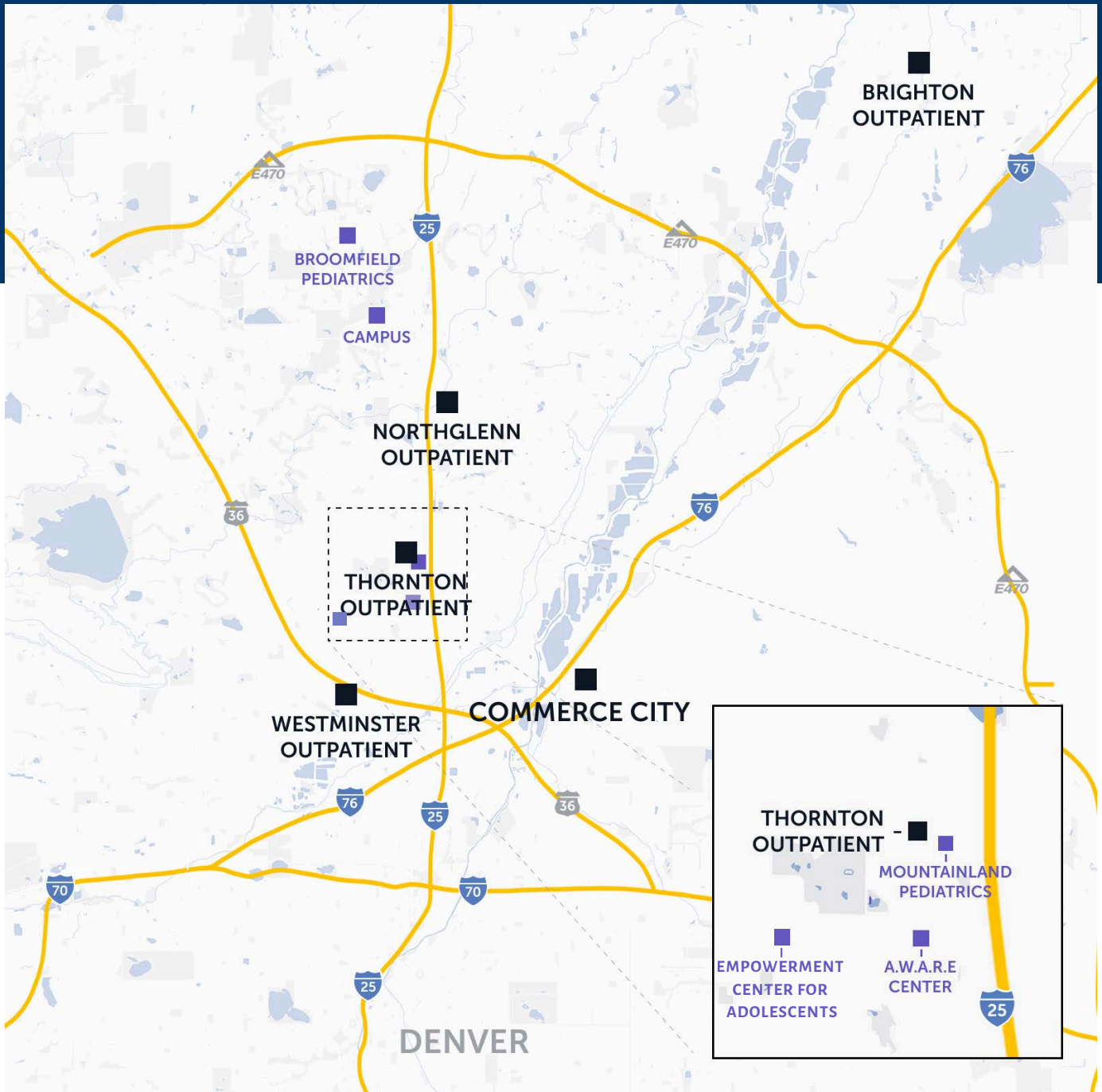
### Commerce City

4371 E 72nd Ave.  
Commerce City, CO 80022

### Westminster Outpatient

3621 W. 73rd Avenue  
Westminster, CO 80030





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## Community Reach Center

1870 W. 122nd Ave. Ste. 100  
Westminster, CO 80234

Phone: (303) 853-3500  
Website: [communityreachcenter.org](http://communityreachcenter.org)

