



FOR IMMEDIATE RELEASE

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Community Reach Center Welcomes Amanda Jones as New CEO

Westminster, Colorado — As of July 1, 2025, Amanda Jones has stepped forward to the position of Chief Executive Officer for [Community Reach Center](https://www.communityreachcenter.org/) (CRC). She now leads one of Adams County's most impactful community mental health centers. CRC's former CEO, Rick Doucet, has retired after 25 years of legacy at CRC and positively changing the landscape of behavioral health services in Adams County. Today, CRC has become a recognized behavioral health agency that provides a safety net to many individuals, children, and families on Medicaid.

Amanda previously served as Chief Operating Officer of the organization, leading CRC's strategic direction, business management, and trauma-informed efforts across Adams County. Amanda will continue to guide the organization's county, state and federal initiatives, working alongside nearly 350 team members with a shared commitment to our mission: To Enhance the Health of our Community.

For over 20 years, Amanda has been part of the staff leadership team that has grown CRC's workforce, led CRC's early intervention efforts to treat mental health challenges early on, and is the driving force in guiding CRC to address barriers that many individuals in the community face when accessing quality mental health care.

"Innovation, collaboration, and compassion will continue to guide our work," says Amanda. "I'm excited to build on what we've accomplished and lead CRC into its next phase of impact."

Amanda is a Licensed Professional Counselor (LPC) and holds a Certified Addiction Specialist (CAS) credential. Amanda has held positions in community mental health settings, ranging from case manager, therapist, to Chief Operations. Outside of CRC, she participates in managed care and public health committees that support improving access to care for Coloradans.

Each year, CRC serves over 10,000 individuals who are experiencing mental health challenges. Amanda will help bring a new focus on early intervention and ensuring access to care. CRC staff and the board of directors are proud and excited to welcome Amanda to this new level of leadership.

About CRC - Founded in 1957, CRC is committed to enhancing the health of our community in Adams County. We do this by providing behavioral health services to more than 10,000 individuals every year. Our services include therapy, peer support, medical services, and care management. To learn more about CRC, please visit: <https://www.communityreachcenter.org/>.